## June 2012

## Risk Management

Ideas, Products, Risks, Limits


Fellow Society of Actuaries, Investments


MBA, Columbia Business School

19 years consulting: US, UK, ME \& Pakistan
Risk Management, Product Development, Regulatory Reporting, Actuarial Practice

Prefers - Jawwad
http://FinanceTrainingCourse.com
http://www.alchemya.com
jawwad@alchemya.com

## Alchemy Intro

Actuarial \& Risk Advisory firm

8 years, 4 Markets

Derivative \& Risk Management models, ALM, ICAAP, Stress Testing, Financial Product Development,

Training workshops
120th workshop - 1600 trained professionals

## What is this course about

## Price <br> Risk

## Value

## Products

## Limits

## Price

Price of Crude Oil (oilinsights.net)


## Volatility



## Models


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## Relative Value



## Relative Value - II

## Relative Price of Gold -WTI (oilinsights.net)


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## Products \& Payoffs






## Limits

## PFE



## Action Plan - Day One

## Volatility

- Trailing volatility


## Data \& Trends

- Review of trends


## Value at Risk

- Understanding \& Calculating Value at Risk.


## Calculating VaR

- Hands on practice

Action Plan - Day Two

Working with Oil \& Gold

- Fundamental models


## Air Canada •Oil

GM

Measuring Exposure

- What would you recommend?


# Distribution \& Volatility 

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## Volatility

Variance $==>$ expectations not met >Std-deviation ==> square root (Variance)<br>$>$ Dispersion, Diffusion<br>>Volatility<br>$>$ Vol<br>>Trading Vol<br>> Implied Vol

Optionality - Volatility - Convexity

Exchange Rate Volatility against the US Dollar of Selected Crisis and Non-Crisis Currencies, 1990:01-2004:05 (Daily) - Source Ronald Mckinnon, Stanford University

(Continued), Exchange Rate Volatility against the US Dollar, 1990:01-2004:05 (Daily)

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Standard Deviations of Monthly Exchange Rate Fluctuations against the Dollar

|  | Pre-crisis | Crisis | Post-crisis |
| :--- | :---: | :---: | :---: |
| Chinese Yuan | 0.25 | 0.03 | 0.00 |
| Hong Kong Dollar | 0.08 | 0.07 | 0.11 |
| Indonesian | 0.26 | 26.54 | 5.16 |
| Rupiah Won | 1.01 | 11.53 | 1.92 |
| Malaysian Ringgit | 1.06 | 6.69 | 0.00 |
| Philippine Peso | 1.19 | 5.25 | 1.67 |
| Singapore Dollar | 0.76 | 2.88 | 1.18 |
| New Taiwan | 1.01 | 2.63 | 1.35 |
| Dollar | 0.43 | 8.88 | 1.60 |
| Japanese Yen | 3.66 | 2.64 | 2.39 |
| Euro (Deutsche | 2.20 | 2.33 | 2.58 |
| Mark) Franc | 2.62 | 2.54 |  |

Data source: IMF: IFS, Ronald Mckinnon, Stanford University

Change in the Value of Gold (US Dollar Amount)- oilinsights.net


Change in the Value of WTI (US Dollar Amount)- oilinsights.net


Change in the Value of Cotton (US Dollar Amount)- oilinsights.net


## Vol Trend



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## Lagged effects


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## Flight to Safety cycle



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## Flight to Safety - II



## Thought Experiments?

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How many troy ounces of Gold can 1000 units of currency buy (oilinsights.net)


## Volatility Drag?

$$
\mathrm{Vol}=?, r=?
$$

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## $\mathrm{Vol}=0, r=0$


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## $S_{t}=S_{0} e^{\left(r-\frac{1}{2} \sigma^{2}\right) t+\sigma \sqrt{t} z_{t}}$

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## $\mathrm{Vol}=0, r=1$


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$S_{t}=S_{0} e^{\left(r-\frac{1}{2} \sigma^{2}\right) t+\sigma \sqrt{t} z_{t}}$

## $\mathrm{Vol}=0, \mathrm{r}=$ ?


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$$
S_{t}=S_{0} e^{\left(r-\frac{1}{2} \sigma^{2}\right) t+\sigma \sqrt{t} z_{t}}
$$

## Vol $=$ ?, $r=1$


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$$
S_{t}=S_{0} e^{\left(r-\frac{1}{2} \sigma^{2}\right) t+\sigma \sqrt{t} z_{t}}
$$

## $\mathrm{Vol}=$ ?, $\mathrm{r}=0$


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$$
S_{t}=S_{0} e^{\left(r-\frac{1}{2} \sigma^{2}\right) t+\sigma \sqrt{t} z_{t}}
$$

## Trailing Volatilites


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Thought experiment - PSR Process


## Framing the problem - What is long term?



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## Framing the problem - What is long term?

Historical Gold Prices - 1792-2010 oilinsights.net


Gold
——Gold/Silver Price ratio

## Framing the problem - What is long term?



## Distributions - Simulations


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Mindset - Distributions - Models

## ALL MODELS ARE WRONG

## SOME MODELS ARE MORE USEFUL THAN OTHERS



## Questions

What is the probability that margins will decrease in any month over the next quarter, the next half year, or the next full year?

What is the range of these projected reductions?

What is the worst case reduction in any month over the next 12 months?

What is the likely reduction in any month over the next 12
months?

## Value @ Risk

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## Monthly Crude Oil Change The Oil Refinery Case

Crude Input Price Change

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# VaR and Margins <br> Application Questions 

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## Questions

What is the probability that margins will decrease in any month over the next quarter, the next half year, or the next full year?

What is the range of these projected reductions?
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## Questions

What is the worst case reduction in any month over the next

## 12 months?

What is the likely reduction in any month over the next 12 months?

## More questions?

What is the probability that gross margins will shrink below the minimum profitability threshold?

What is the probability that gross margins will turn negative?

## More questions?

What is the likely expected gross margin number at current price volatility levels?

How will this number change if volatility moves by a percentage point?

By how much does a dollar change in prices change the expected margin number?

Crude Input Price Change

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## Integration - Example

| Odds |  | Input | Input | Inventory | Inventory |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Price | Price | Losses | Losses |
|  | Percentile | Shock-low | Shock-high | Low | High |
|  | 99\% | 145 | 364 | 12,310,771 | 30,885,105 |
| 1\% | 99\% | 145 | 364 | 12,310,771 | 30,885,105 |
| 11\% | 90\% | 80 | 200 | 6,781,826 | 17,014,160 |
| 18\% | 85\% | 65 | 162 | 5,484,689 | 13,759,917 |
| 25\% | 80\% | 52 | 132 | 4,453,765 | 11,173,548 |
| 33\% | 75\% | 42 | 105 | 3,569,324 | 8,954,674 |
| 43\% | 70\% | 33 | 82 | 2,775,068 | 6,962,056 |
| 52\% | 66\% | 26 | 64 | 2,182,708 | 5,475,951 |
| 67\% | 60\% | 16 | 40 | 1,340,684 | 3,363,492 |
| 82\% | 55\% | 8 | 20 | 664,986 | 1,668,308 |
| 96\% | 51\% | 2 | 4 | 132,662 | 332,820 |

## Crude Volatility


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VaR

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## AUD/USD Exchange Rate

Histogram

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# VaR Case 

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## Portfolio A

Histogram


## Portfolio B

Histogram

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Portfolio D

Histogram


Bin
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Portfolio J

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Histogram

alchemy

## Portfolio P

Histogram


Bin
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## Histogram Source

| A |  |  | B |  |  | D |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bin | Freq | Cumulative \% | Bin | Freq | Cumulative \% | Bin | Freq | Cumulative \% |
| -20\% | 1 | 0.30\% | -25\% | 1 | 0.30\% | -5.0\% | 1 | 0.30\% |
| -18\% | 0 | 0.30\% | -23\% | 0 | 0.30\% | -4.3\% | 1 | 0.60\% |
| -17\% | 0 | 0.30\% | -22\% | 0 | 0.30\% | -3.7\% | 0 | 0.60\% |
| -15\% | 0 | 0.30\% | -20\% | 0 | 0.30\% | -3.0\% | 5 | 2.08\% |
| -14\% | 0 | 0.30\% | -18\% | 0 | 0.30\% | -2.3\% | 7 | 4.17\% |
| -12\% | 0 | 0.30\% | -16\% | 0 | 0.30\% | -1.6\% | 15 | 8.63\% |
| -11\% | 0 | 0.30\% | -14\% | 0 | 0.30\% | -1.0\% | 29 | 17.26\% |
| -9\% | 0 | 0.30\% | -13\% | 0 | 0.30\% | -0.3\% | 50 | 32.14\% |
| -8\% | 0 | 0.30\% | -11\% | 0 | 0.30\% | 0.4\% | 152 | 77.38\% |
| -6\% | 0 | 0.30\% | -9\% | 0 | 0.30\% | 1.1\% | 34 | 87.50\% |
| -5\% | 16 | 5.06\% | -7\% | 0 | 0.30\% | 1.8\% | 25 | 94.94\% |
| -3\% | 10 | 8.04\% | -5\% | 0 | 0.30\% | 2.4\% | 3 | 95.83\% |
| -2\% | 26 | 15.77\% | -4\% | 10 | 3.27\% | 3.1\% | 4 | 97.02\% |
| 0\% | 62 | 34.23\% | -2\% | 20 | 9.23\% | 3.8\% | 3 | 97.92\% |
| 1\% | 164 | 83.04\% | 0\% | 179 | 62.50\% | 4.5\% | 4 | 99.11\% |
| 3\% | 27 | 91.07\% | 2\% | 88 | 88.69\% | 5.1\% | 0 | 99.11\% |
| 4\% | 16 | 95.83\% | 4\% | 24 | 95.83\% | 5.8\% | 0 | 99.11\% |
| 6\% | 5 | 97.32\% | 5\% | 10 | 98.81\% | 6.5\% | 0 | 99.11\% |
| More | 9 | 100.00\% | More | 4 | 100.00\% | More | 3 | 100.00\% |

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Histogram Source

| J |  |  | N |  | P |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bin | Freq | Cumulative \% | Bin | Freq | Cumulative $\%$ | Bin | Freq | Cumulative \% |
| -1.44\% | 1 | 0.30\% | -0.80\% | 1 | 0.30\% | -3.4\% | 1 | 0.30\% |
| -1.25\% | 2 | 0.89\% | -0.70\% | 1 | 0.60\% | -2.9\% | 0 | 0.30\% |
| -1.06\% | 5 | 2.38\% | -0.60\% | 0 | 0.60\% | -2.5\% | 0 | 0.30\% |
| -0.87\% | 12 | 5.95\% | -0.50\% | 1 | 0.89\% | -2.0\% | 1 | 0.60\% |
| -0.68\% | 13 | 9.82\% | -0.40\% | 0 | 0.89\% | -1.5\% | 1 | 0.89\% |
| -0.48\% | 16 | 14.58\% | -0.30\% | 3 | 1.79\% | -1.0\% | 9 | 3.57\% |
| -0.29\% | 25 | 22.02\% | -0.20\% | 3 | 2.68\% | -0.6\% | 13 | 7.44\% |
| -0.10\% | 31 | 31.25\% | -0.10\% | 14 | 6.85\% | -0.1\% | 59 | 25.00\% |
| 0.09\% | 111 | 64.29\% | 0.00\% | 148 | 50.89\% | 0.4\% | 177 | 77.68\% |
| 0.28\% | 39 | 75.89\% | 0.10\% | 138 | 91.96\% | 0.8\% | 49 | 92.26\% |
| 0.47\% | 23 | 82.74\% | 0.20\% | 19 | 97.62\% | 1.3\% | 20 | 98.21\% |
| 0.67\% | 21 | 88.99\% | 0.30\% | 1 | 97.92\% | 1.8\% | 3 | 99.11\% |
| 0.86\% | 14 | 93.15\% | 0.40\% | 3 | 98.81\% | 2.3\% | 0 | 99.11\% |
| 1.05\% | 8 | 95.54\% | 0.50\% | 1 | 99.11\% | 2.7\% | 1 | 99.40\% |
| 1.24\% | 4 | 96.73\% | 0.60\% | 1 | 99.40\% | 3.2\% | 1 | 99.70\% |
| 1.43\% | 5 | 98.21\% | 0.70\% | 1 | 99.70\% | 3.7\% | 0 | 99.70\% |
| 1.63\% | 3 | 99.11\% | 0.80\% | 0 | 99.70\% | 4.1\% | 0 | 99.70\% |
| 1.82\% | 1 | 99.40\% | 0.90\% | 0 | 99.70\% | 4.6\% | 0 | 99.70\% |
| More | 2 | 100.00\% | More | 1 | 100.00\% | More | 1 | 100.00\% |

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## What is exposure?

## Volatile



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What is exposure?

## Air Canada <br> - Rising Jet Fuel Prices

- Rising Canadian Dollar

Banc One

- Interest Rates


## LTCM <br> - Volatility



## Limit Management



## Stop Loss Limit Process

## Risk appetite

- Loss Capital Amount - depends on Expected and Minimum Rates of Return, Capital Amount


## Target Stop loss limit

- applicable for given period


## Book Size

- Allocation of book size to individual business/ investment lines


## Actual stop loss limits

- individual lines for given period


## What is a Target Account?

## Measurable/ Reportable

## Sensitive/ Relevant

Explainable/<br>Understandable

## Target Accounts

# Air Canada 

- P\&L Shortfall

GM

- FX Factor Sensitivity
- Interest Rate Impact on Earnings


## LTCM

- Volatility, Value at Risk


## Exposure, Risk, Target Accounts



Duration / Convexity

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Convexity

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Convexity


Alternate Convexity


Convexity - long bond

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## Measuring Exposure

## Oil Refinery Case Study



## Case Study One

## Crude Oil Refinery

Lag between crude oil purchase and product arrival for distribution

Retail price sensitive to pricing set by market price regulator

Market regulator link pricing to international crude prices

There is a 30 day lag in every price reset

Crude Oil Oil Refiner

Price Fix
Manufacturing
Process Time lag

P\&L Impact

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## Assumption

| HSFO | NAPHTHA | MOGAS | HOBC | KERO | Aviat Fuels | HSD | LDO |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 6.6 | 8.22 | 8.53 | 8.51 | 7.73 | 8.08 | 7.52 | 7.24 |
| $32.50 \%$ | $0.00 \%$ | $19.03 \%$ | $0.29 \%$ | $2.67 \%$ | $10.50 \%$ | $33.84 \%$ | $0.39 \%$ |

## Crude Oil - input

Crude Input Price Change

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## Refined products

## Output Price Change 2005-2010



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## Margin Impact

Margin change-2005-2010

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## Crude Oil Refiner

## Exposure Assessment

>Understand Manufacturing Process
$>$ Estimate time lag between input price fix and retail product delivery
>Breakdown between fixed and variable pricing
>Estimate dollar sensitivity to unit change in input price
>Estimate projected impact on P\&L

## Questions \& Answers

|  |  | Input | Input | Margin | Margin |
| ---: | ---: | :--- | :--- | :--- | :--- |
|  |  | Price | Price | shortfall | shortfall |
| Odds | Percentile | Shock-low | Shock-high | Low | High |
|  | $99 \%$ | 145 | 364 | $25 \%$ | $63.4 \%$ |
| $1 \%$ | $99 \%$ | 145.0 | 363.8 | $25.0 \%$ | $63.4 \%$ |
| $11 \%$ | $90 \%$ | 79.9 | 200.4 | $13.6 \%$ | $34.7 \%$ |
| $18 \%$ | $85 \%$ | 64.6 | 162.1 | $11.0 \%$ | $28.0 \%$ |
| $25 \%$ | $80 \%$ | 52.5 | 131.6 | $8.8 \%$ | $22.7 \%$ |
| $33 \%$ | $75 \%$ | 42.0 | 105.5 | $7.0 \%$ | $18.1 \%$ |
| $43 \%$ | $70 \%$ | 32.7 | 82.0 | $5.4 \%$ | $14.0 \%$ |
| $52 \%$ | $66 \%$ | 25.7 | 64.5 | $4.2 \%$ | $10.9 \%$ |
| $67 \%$ | $60 \%$ | 15.8 | 39.6 | $2.4 \%$ | $6.6 \%$ |
| $82 \%$ | $55 \%$ | 7.8 | 19.7 | $1.0 \%$ | $3.1 \%$ |
| $96 \%$ | $51 \%$ | 1.6 | 3.9 | $-0.1 \%$ |  |

## Questions \& Answers

|  |  |  |  |  |  |
| ---: | ---: | :--- | :--- | :--- | :--- |
|  |  | Input | Input | Inventory | Inventory |
|  |  | Price | Price | Losses | Losses |
| Odds | Percentile | Shock-low | Shock-high | Low | High |
|  | $99 \%$ | 145 | 364 | $12,310,771$ | $30,885,105$ |
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| $96 \%$ | $51 \%$ | 2 | 4 | 132,662 | 332,820 |

## Questions

What is the probability that margins will decrease in any month over the next quarter, the next half year, or the next full year?

What is the range of these projected reductions?

What is the worst case reduction in any month over the next 12 months?

What is the likely reduction in any month over the next 12
months?

## More questions?

What is the probability that gross margins will shrink below the minimum profitability threshold?

What is the probability that gross margins will turn negative?

## More questions?

What is the likely expected gross margin number at current price volatility levels?

How will this number change if volatility moves by a percentage point?

By how much does a dollar change in crude prices change the expected margin number?

## Questions for Air Canada \& GM

What is the probability that margins will decrease in any month over the next quarter, the next half year, or the next full year?

What is the range of these projected reductions?

What is the worst case reduction in any month over the next 12 months?

What is the likely reduction in any month over the next 12 months?

As a board member what \% of hedging do you recommend and why?

## Crude Oil


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## Price Volatility


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## Integrated


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## Future spreads



Brent Relative Price in USD, EUR, AUD, JPY


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## Brent, WTI Correlation

## 60-day Trailing Correlations (WTI \& Brent)



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## Correlation with EUR-USD

Correlations- Oil Price and EUR-USD rate



## ALM at a glance



A tale of two banks

## Bank A

$A \Rightarrow 100 \mathrm{M}$
$L \rightarrow 90 \mathrm{M}$
$E \Rightarrow 10 M$

Assets?
Maturity?

## Bank B

- $A \rightarrow 100 \mathrm{M}$
- $L \rightarrow 90 \mathrm{M}$
- $\mathrm{E} \rightarrow 10 \mathrm{M}$


## Risk $\Rightarrow$ Return $\Rightarrow$ Sensitivity

## Metric or Target Account

Change in Interest Income

Change in Market Value

Change in
Driver Interest Rate

## Setting

## Balance Sheet

Income Statement

## ALM - Framework - II



## Concepts

## Sigma

Duration

## Convexity

Asset Sensitive
Liability Sensitive
Value at Risk

## Hedging Tools

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## Concepts

## Liquidity - Funding

Liquidity - Market (Tbills)

## Liquidity - Assumptions

## Earnings at Risk

Limit Management


Banc one Questions?
How does Banc One measure its interest rate exposure? Given Banc One's exposure should they worry about rising rates or declining rates environment?

Can you optimize Earning at risk and NPV at risk at the same time? How would you go about it? Take Banc One's example and show through numbers.

How do derivatives and other non-funded instrument help with capital optimization. Show through numbers.

Review the annexure on pages 26-29. If you look at these numbers as an analyst, what are your conclusions? Your recommendations to Banc One?

